



FrugalCenter.com

New Customers
Lasting Relationships
Income Growth

Phone: (833) 437-8425
(833) 4 Frugal
Email: info@frugalcenter.com

Advertising for the new economy - building you a loyal customer base

- Innovative
- Inexpensive
- Increased Revenue Growth
- Marketing through every means imaginable
- Provides an advertisement for your business and a link to your webpage
- Offers a discount program that links you to other participating businesses through **TheFrugalNetwork**

- We get customers to help us by providing us info that they want
- We bring what we learn to you and you implement what works
- Your participation gets us more visitors, getting you more customers, getting you more revenue!
- Marketing for the new Economy
- Doing more with less
- Cancel any time. Pay monthly, about \$1/day (\$30/month)
- We work together to create the ad for the site



What is FrugalCenter.com?

- Internet and social media advertising for the New Economy
- The best method for building a loyal client base
- A business model that attracts customers who shop for value, not the onetime deal
- An affordable price for you
- Based on a frugal solution - doing more with less

What we do for you

We market your business through social media, and by word of mouth. Some examples are:

- Search Engine Eptimization
- X (formerly Twitter)
- Facebook
- Instagram
- Every other way imaginable
- We make it very easy - you get new exposure in a new way!

What you get

- A personal advertisement on our website:
 - o Describing Your Product or Services
 - o Promoting Your Deal
- Testimonials about how great you are
- Participation in the next big thing: **TheFrugalNetwork**

How much it costs

- About \$1/day (\$30/month)
- Pay through auto-enrollment at our website
- Agree to the simple terms and conditions
- Cancel any time
- You agree to offer a unique discount designed and controlled by you - (we can help with the design and development of the deal)
- You agree to accept: TheFrugalNetwork (if presented) which is a 10% discount

What is TheFrugalNetwork?

- The network of merchants that give a 10% loyalty discount to members - building a loyal client base for businesses
- Customers show their **FrugalCode*** at merchants in TheFrugalNetwork for purchases in-store or on-line (if available) through the website

(*Customers pay \$4.95/month for the FrugalCode to get access to the 10% discount)

Simple - Effective - Rewarding

How it works for customers

- The customer shows their unique FC code on their phone to receive a 10% discount on their purchase
- The Merchant confirms the code is active
- The customer receives the 10% discount
- You take payment at the point of sale, that's it!